



**SPARK CONNECTION.  
ELEVATE PERCEPTION.  
CREATE EXPERIENCES THAT ENDURE.**

Our Hat Bar is a fully customizable activation that transforms ordinary hats into branded, one-of-a-kind keepsakes. Guests choose their style, select patches, and watch as it's customized live — creating an experience that's both interactive and memorable.



**GUEST ENGAGEMENT**

95% of guests rate the Hat Bar as highly memorable

**HIGH VOLUME**

60–120 hats styled per hour with 2 stylists

**QUICK TURNAROUND**

<3 minutes average styling time per guest

**LET'S DO THIS**